



## **FOR IMMEDIATE RELEASE**

### **Tyler Enterprises Hires David Behm as Turf and Ornamental Products Sales**

#### **Executive**

March 2016 - Morris, IL Tyler Enterprises, a division of Masterblend International, is proud to announce the addition of David Behm to its turf and ornamental products sales team. He will be responsible for business development and sales of all plant nutrient and plant protection products to the turf, grounds care, and nursery markets.

For nearly 20 years Behm has played key roles in the operations and management of golf courses and golf course resorts. His first-hand knowledge includes turfgrass maintenance, soil science, pest management, water and irrigation technologies, environmental compliance, and business management. This experience grants him the credibility to provide real-world intelligence to help overcome the hurdles facing today's golf course Superintendents and grounds managers.

During his most recent position as Director of Grounds for Willow Crest Golf Club, Behm developed and implemented a new approach for the course and grounds maintenance that resulted in the facility's award as a Certified Audobon Cooperative Sanctuary.

Behm has received multiple awards including Marriott's "Golf Property of the Year" as well as "Property Leader of the Year" for his exceptional grounds management and maintenance acumen.

Scott Kuebel, Vice President and General Manager at Tyler Enterprises states, "We are very happy to have David join our team. I am positive that his experience will provide true value to our customers and potential clients. His hands-on engagement with the challenges facing golf Superintendents and grounds managers only enhances his ability to provide successful solutions".

**About Tyler Enterprises:** Tyler Enterprises, a division of Masterblend International, is a blender of custom granular fertilizer products under the Greenlinks and Greensward label. Tyler is also a regional distributor of premium water-soluble fertilizers, control-release fertilizers, herbicides, pesticides, and chemicals for commercial growers and turf care professionals.

**About Masterblend International:** Masterblend International is proud to be a leading U.S. supplier of premium horticultural products and services to professional growers. Masterblend also manufactures a complete line of premium water-soluble and control-release fertilizer products.

**For more information, please contact:**

**Scott A. Kuebel**

**Vice President and General Manager**

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